



EUROVOTE 2011

Partners as of 7/04/11:





WHO WE ARE...

- Euroshareholders is the Federation of European shareholders associations.
- It was **founded in 1992** with its **General Secretariat in Brussels**.
- At present Euroshareholders gathers **31 national shareholders associations all over Europe**, and represents about 500 000 individual shareholders.
- The organisation's overall task is to **represent the interests of individual shareholders in the European Union**.

Partners as of 7/04/11:





GENERAL AIM OF THE EUROVOTE PROJECT

- Improving individual shareholders' engagement by **facilitating cross –border proxy voting** within the EU
- Testing EU Shareholders Rights Directive principles in EU Member States

Partners as of 7/04/11:





HOW DOES IT WORK

- **'EuroVote'** offers to all European individual investors the opportunity to send proxies to the Euroshareholders member organisation which will have a representative attending and voting at the relevant AGM.



HOW DOES IT WORK

- For that purpose, a specific **web-based platform** has been developed. Our website provides a **list of companies** selected for the respective EuroVote AGMs season, as well as **links to the necessary proxy forms in English**, straight-forward **instructions on how to pass the proxy** and additional information on the ballots to be given to the **shareholder's representative**.



HOW DOES IT WORK

- Shareholders can **easily pass their proxies to the shareholder association** based in the country where the General Meeting takes place.
- The member organisations receiving the proxies **attend the AGM via their representatives and vote the shares on behalf of all shareholders** who transferred their proxies to them.





HOW DOES IT WORK

- As a consequence, **the platform increases individual shareholders' active participation in the General Meetings of companies**, especially cross border.
- We provide this service **to individual investors free of charge!**





EUROVOTE 2011 SEASON

- Shareholders of **56** major European **issuers will have the opportunity to cast their votes via EuroVote**
- Project **saluted by the European Commission**
- Cooperation with **European Issuers**



Partners as of 7/04/11:



VOTING GUIDELINES

- **Euroshareholders** has developed European-wide general **Voting Guidelines** according to which proxy votes will be executed, if no specific voting instructions have been received from shareholders.
- The Euroshareholders Voting Guidelines are publicly available as of April 7th, 2011.



WHAT IS IN IT FOR CROSS-BORDER INVESTORS ?

- **Costs and time reduction**
- **Free expertise of highly qualified** representatives of shareholders associations
- **Best alignment of interests** between the investors and the proxy holders



WHAT IS IN IT FOR CROSS-BORDER INVESTORS ?

- Stronger **influence on company management**
- The proxies are voted by national shareholders associations, thus **avoiding conflict of interests**
- Due to physical participation to the General Meeting **no vote gets lost**



WHAT IS IN IT FOR ISSUERS ?

- **Better and direct contact** (without intermediaries) **with hundreds of thousands** private **shareholders** via our national member associations;
- Opportunity to be presented on a meta-platform to **all shareholders across Europe**;
- Additional voting potential, i.e. **increased turnout at the General Meetings**





WHAT IS IN IT FOR ISSUERS ?

- Opportunity to upload on our website a direct link to the issuer's AGM materials, including the company logo: **enhanced service through increased transparency** for international shareholders
- Opportunity to issue a **report on the EuroVote activities** regarding respective issuers for each proxy season



In case of any arising questions or queries
please contact:

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